



KATRINA BLACKWELL

GRAPHIC DESIGN
DIGITAL CONTENT
SOCIAL MEDIA

CONTACT

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Email:
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Portfolio:
KatrinaBlackwell.com

EDUCATION

2001-2005
ART INSTITUTE OF PORTLAND
B.S. Graphic Design

CERTIFICATIONS

2018
CONTENT MARKETING
INSTITUTE
Content Marketing University
Training Course Completed

SUMMARY

Over 15 years of experience creating dynamic print and digital creative for brands both big and small.

I fancy myself clever, creative, resourceful, and a semi-decent writer. I have a penchant for social media and dabble in video and simple motion graphics.

In my "free time", I'm a competitive swing dancer and hang out in country bars. I'd be excited to meet you and talk about making something creative together!

EXPERIENCE

Brand and
Community
Manager

2019 - present

PIGEON NETWORKS

Refine, build and maintain brand standards. Advise and execute on inbound and outbound social media marketing strategies. Creation of print, digital and social content and assets for B2C/B channels. Manage outreach and coordination of advocates, influencers, champions and beta-testers.

Senior
Designer/
Social Media
Coordinator

2006 - 2019

PMG

Designed a wide range of print and digital assets for agency clients rooted in tech and SaaS. Also acted in the capacity of social media coordinator.

Content
Contributor
& Blogger

2012 - 2015

FREELANCE

Contributed blog content for ObstacleRacingMedia.com, BurnThis.com, & FunkyFitnessPDX.com

Graphic
Designer

2005 - 2006

NAVUPAK MARKETING SOLUTIONS

Strategic creative concepting, print design, image manipulation.

Graphic
Design Intern

2005

COSMIC KNITS

Concepts, design, and branding for retail, trade show, and in-store POP. Logo creation for a sub brand, Pup Coats.